



Key Features

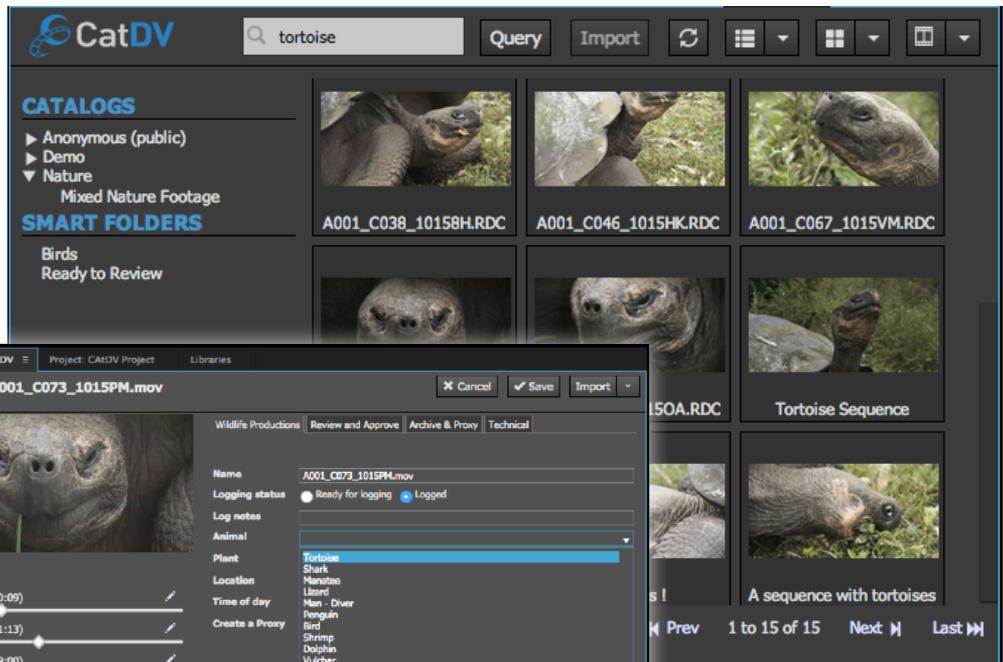
- Supports master clips, sequences, sub-clips, markers and metadata
- Full access control and security
- Search by field
- Simple textual searches
- A sophisticated query builder with Boolean logic
- Rapid refinement of search results to find the right shot

Efficient production workflows are critical where the increasing demand for high quality footage and tight deadlines mean time is precious.

As a leading Media Asset Management solution, one of CatDV’s strengths has always been its integration with the major video editing tools: saving time, money and stress in the production process.

The latest CatDV integration extends CatDV’s existing collaboration with Adobe Premiere Pro.

CatDV already supports dragging assets directly into an open Adobe Premiere Pro project. Through the ‘Send to Premiere’ command, CatDV can share sequences, clips, sub-clips, markers and metadata with Adobe Premiere Pro.



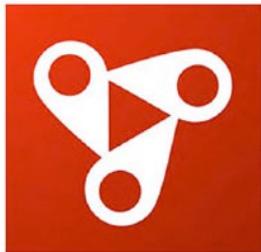
CatDV Advanced Premiere Pro Panel

The CatDV Advanced Premiere Pro content panel adds powerful CatDV search and preview functions to Premiere Pro CC.

Finding the right shots has never been easier or faster. The panel supports a wide variety of search mechanisms. Metadata and footage can also be previewed.

A license for the panel is included with each CatDV desktop (CatDV Pro, Enterprise or Pegasus) license and additional licenses can be purchased.

DATA SHEET **CatDV and Adobe® Anywhere for video**



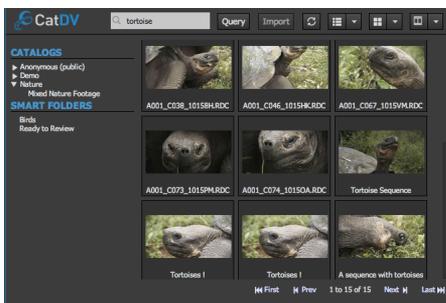
CatDV and Adobe Anywhere make an incredible combination. Adobe Anywhere provides a revolutionary production environment with all content centrally managed and streamed over the network. CatDV for Anywhere adds the power of CatDV media management to Anywhere: managing content seamlessly between CatDV, storage and Anywhere productions.

Adobe Anywhere users don't need local content or even to know where content is located, so asset management across the organization becomes even more important.

Unlocking the Potential of Adobe Anywhere

- **Adobe Anywhere manages content creation**
- **CatDV organizes and manages the media and its storage**

Adobe Anywhere provides an excellent, centralized platform for content creation. CatDV unlocks Anywhere's potential to share and reuse media across the organization: enabling assets to be quickly found and repurposed, saving both time and money.



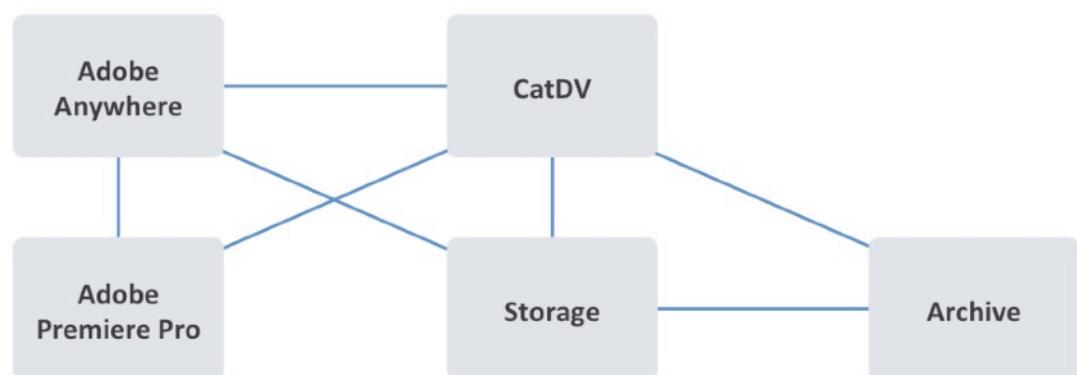
Key Features

- Seamless ingest from CatDV to Anywhere: master clips, sub-clips, sequences and metadata
- The power of CatDV search right within Premiere Pro
- Workflows to manage and organize storage
- Workflows to manage uploads into Anywhere from Premiere Pro



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Workflow Flexibility

The flexibility of the CatDV for Adobe Anywhere integration opens a huge range of creative, production workflows. The two tools are ideal collaborative applications: Adobe Anywhere for its ground breaking production capabilities, and CatDV to solve the perennial problem of “where’s my stuff?”.

Components

CatDV for Adobe Anywhere includes the following components:

- ✓ An advanced search panel for Adobe Premiere Pro, handling master clips, sub-clips, sequences, markers and metadata
- ✓ CatDV extensions to add content to Adobe Anywhere Productions from CatDV web and desktop clients
- ✓ Automation workflows to manage content uploaded to Adobe Anywhere